

Adam Ferree

Asset Protection Leader · Builder of Production AI Software

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SUMMARY

Asset protection leader who builds production software. The software: **10 iOS apps live on the App Store**, voice-AI agents answering live business phone lines, and a three-server Linux fleet — designed, shipped, and operated solo. The operations record: **18 years**, including a decade in Walmart asset protection from hourly investigator to Operations Coach — injury rate cut to **0.86 from 4.99**, accident costs reduced **from \$502K to \$87K**, shrink held at plan through a full remodel. The overlap is deliberate: I build the tools asset-protection teams use, and I've run the operation they're built for.

HIGHLIGHTS

- Builds production software: **10 iOS apps** on the App Store, voice-AI agents on live phone lines, 3-server Linux fleet run solo
- Injury rate **0.86 vs. 4.99** prior year (5.2 chain average); accident costs **\$502K → \$87K**; claims cut from nine to one
- Applies it at work: AI monitoring over loss, safety, and compliance data that flags exceptions and writes leadership reporting
- Shrink held to **1.55% vs. 1.54% plan** through a full store remodel year

PROOF — VERIFY IT YOURSELF

- **Call (888) 985-6187.** The voice that answers is an AI agent I built and operate — Protect Indiana's 24/7 scam-help line, live right now.
- **Open the App Store developer page.** Ten apps under my name, each approved through Apple's review process and live today.
- **Watch the servers: amfindiana.com.** The portfolio page renders telemetry measured off my three production servers about every 60 seconds.
- **Use a product: help.protectindiana.org.** Live AI scam-checking help for Indiana consumers, backed by a 435,000-domain blocklist.

The Walmart numbers can't live on a website — they're a reference call away.

EXPERIENCE

Asset Protection Operations Coach — Walmart

2021 – Present

Store 1758 · New Castle, IN

- Lead a 15-person asset-protection and safety team within a 332-associate supercenter; promoted every current supervisor from the hourly ranks.
- Own facility compliance on a fixed audit cadence; cover Market Asset Protection Manager responsibilities during absences.
- Built AI tools that monitor loss, safety, and compliance data, flag exceptions in real time, and generate recurring leadership reporting automatically.
- Cut the facility injury rate to **0.86 from 4.99** in one fiscal year (5.2 chain average); workers'-comp claims reduced from nine to one.
- Accident costs reduced **from \$502K to \$87K** in one fiscal year; shrink held to **1.55% against a 1.54% plan** through a full remodel year.

AMF LLC

2026 – Present

BUSINESS Founder · Wilkinson, IN

- Independent software company that designs, builds, and operates AI-native consumer products — fifteen properties across web and iOS, each with its own brand, domain, and billing, run end to end by a single operator.
- Ship and support every product personally: production voice-AI phone agents, native SwiftUI apps, full commerce (Stripe subscriptions, StoreKit 2 in-app purchase).
- Administer all infrastructure: three Ubuntu servers, 24 nginx sites, 27 TLS certificates, DNS automation across three providers, monitoring, and nightly backups.
- **10 iPhone apps approved through Apple App Review** and live on the public App Store within a single month.
- Protect Indiana launched: 24/7 AI scam-help hotline, scam-site checker over a 435,000-domain blocklist, automated data-broker removal.
- Fully self-funded with complete P&L ownership; billing and subscription infrastructure built and operated in-house.

Inbound Problem Solver — Amazon

2020 – 2021

Fulfillment Center

- Resolved receiving and inventory exceptions in a high-velocity fulfillment environment, applying root-cause problem-solving to keep inbound flow on plan.

Asset Protection Assistant Store Manager — Walmart

2019 – 2020

Store 2787 · Indianapolis, IN

- Managed asset protection for a high-volume metro store; rebuilt AP teams from a standing start in high-shrink locations.
- Led store asset protection through the 2020 Indianapolis civil unrest.

Logistics Asset Protection Associate — Walmart

2018 – 2019

Return Center 9193 · Greenfield, IN

- Supply-chain AP in a 24/7 powered-equipment facility: truck-gate seal verification, check-in procedures, and the weekly compliance and security audit cadence.

Henry County Construction

2011 – 2017

BUSINESS Owner / General Contractor · Henry County, IN

- Licensed general-contracting company in continuous operation for six years — residential projects delivered with directly managed crews and full jobsite-safety accountability.
- Full P&L ownership from first estimate to final invoice: bidding, payroll, and collections handled personally.

Asset Protection Associate — Walmart

2008 – 2010 · 2017 – 2018

Store 1758 · New Castle, IN

- Internal and external investigations casework as an hourly associate — the start of a decade in Walmart asset protection.

– Independent web-hosting provider — servers, billing, and customer support for paying clients on the open internet.

PORTFOLIO

Independent software work, all live and operating: amfindiana.com · protectindiana.org · revenuepack.com · onesmallprompt.com

SKILLS

ASSET PROTECTION & SAFETY

Investigations & interviewing · EHS safety programs · shrink & loss reduction · compliance audits · team development

SOFTWARE

Node.js · Python · PHP · Swift / SwiftUI · StoreKit 2 · JavaScript · HTML/CSS

COMMERCE

Stripe · Apple StoreKit · subscription & one-time billing

AI SYSTEMS

Agentic automation · Claude & LLM APIs · voice agents (Retell) · exception detection · reporting pipelines

INFRASTRUCTURE

Linux (Ubuntu) · nginx · Postgres · MariaDB · SQLite · DNS & TLS automation · monitoring & backups

CERTIFICATIONS

Wicklander-Zulawski — Interview & Interrogation · National Registry Food Safety Manager